

Enhancing Economic Opportunities Toolkits Program Register and Participate

Will this program help me? You get new knowledge to help you find your job or change careers or start a business or decide to retire—without financial worry or panic.

How do I participate? You must be unemployed. You must be 50 – 70. You must register and agree to participate for a 3 month period. You will complete an intake form.

Do I have to pay? There is *no cost* to attend.



How do I register? Contact Caron Leid at Ontario Society of Senior Citizens Organizations by phone: 416-785-8570 or email: education2@ocscsco.ca

When does registration start? Starting September 28, workshops will be offered to help you select your toolkit.

Can I sign up for more than 1 toolkit? Yes

When does the toolkit start? Each toolkit has a different start date. Call us to learn more about our educational toolkits and start dates.

Visit www.ocscsco.ca for event calendar.

Ontario Society of Senior Citizens Organizations

We know older adults and seniors.
That's all we do.

Our 4 toolkits are specifically designed for older unemployed workers and older adults returning to the workplace.

We follow up to help you succeed. We work with you... one-on-one or in small groups ... over a 3-month period.

**Space is limited.
Register today for your toolkit.**



Ontario Trillium Foundation provided support for this educational program for older workers.

Contact Us

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Charitable Registration Number
88502 6351 RR0001

Ontario Society of Senior Citizens Organizations
La Société des Organisations des Citoyens Aînés de l'Ontario



Toolkits 4 Educational Programs

Enhancing Economic Opportunities for Older Workers (ages 50-70)



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Toolkit #1

Now What? Insight for Job Seekers 50 - 70

This toolkit provides lectures and interactive styles in its 4 modules.

Educational concepts include:

- Net giving, a networking alternative
- Know yourself, know your brand
- Speaking the recruiter language
- Who reads my resume?
- Finding your job niche
- Tackling the barriers of ageism

This toolkit provides practical tips and a fresh perspective specific to the mature job seeker. You will learn about the new workplace and expectations.

You will leave with the latest knowledge of the “dos and don’ts” of job hunting after 50.

Toolkit #2

Why 50+ is Just Right for a Business Start-Up

This is 6-week toolkit is developed with our partner Centennial College.

Educational concepts include:

- Finding my business idea and passion
- Essentials to Consider
- Legal and regulatory steps
- Optimizing your years of experience
- Socially skilled, well networked
- Men vs Women Entrepreneurs
- Entrepreneurs get better with age

This toolkit gives you the key steps you need for success.

Guided by the experts at Centennial College’s Centre of Entrepreneurship, you will leave with the knowledge and skills necessary to develop your business’s foundation as well as a network of successful seasoned entrepreneurs.

Toolkit #3

Encore Careers: New Possibilities for 50+

This toolkit is developed with our partner Centennial College.

Educational concepts include:

- Career Change considerations
- Finding Growing industries/sectors
- Your skills inventory

This toolkit will help you self-assess 25+ years of experience, education and help guide your next steps

Toolkit #4

Exiting the Workforce

This toolkit is essential if exiting the workplace for a variety of reasons.

Educational concepts include:

- Looking ahead
- Financial health check
- Preparing for life after working

This toolkit with partner Bridg Group of Companies helps you handle the worries of retirement including affordability and boredom.