

Host your own Poverty Reduction Strategy Community Discussion

The Government of Canada is currently engaging Canadians on its development of a Poverty Reduction Strategy—one that creates a more inclusive middle class that is more accessible for those who wish to join it.

You can make a difference by participating and getting involved.

To help you host your own discussion and gather feedback from members of your community, the Government of Canada developed a toolkit with templates and materials for organizing and promoting your event as well as collecting and submitting the results.

The toolkit includes:

- Agenda
- Invitation
- Discussion Notes Template
- Social Media Promotion
- Background information: Towards a Poverty Reduction Strategy Summary

After your discussion, we encourage you to send the results to povertyreduction@canada.gc.ca. Feel free to also send us photos and important quotes from participants. Your input will be shared with Jean-Yves Duclos, Minister of Families, Children and Social Development, and will be used to help shape the Poverty Reduction Strategy and give hard-working Canadians the chance they deserve to join the middle class.

Other ways you can participate include:

- taking part in the online [Discussion Forum](#);
- filling out the [Survey](#);
- posting a photo, video or written story to the [Share your Story](#) page; and
- talking about how you're contributing to the discussion using #ReducePoverty on Twitter ([@SocDevSoc](#)) and Instagram ([@esdc-edsc](#)) and encouraging your friends to get involved and participate!

By participating in this consultation, you are consenting to, and acknowledging that you have read, understood and agree to the [Privacy Notice Statement](#); and that your submission, or portions thereof, may be published on Canada.ca.

Agenda

Community Discussion on Poverty Reduction Strategy

Day, Month, Year
Start time – End time

City, Province or Territory

1. Welcome and introductory remarks
2. Participant introductions
3. Discussion begins

Theme #1 – Communities Experience

Questions:

- What does poverty look like in your community? What do you think are the main reasons people struggle to make ends meet?
- Which Government of Canada programs and policies do you feel are effective at reducing poverty? Are there some that can be improved?
- What are some key services or types of programs that are missing in your community that would really make a difference?

Theme #2 – Successful Poverty Reduction Strategy

Questions:

- What should success look like in the Canadian Poverty Reduction Strategy?
- What target(s) and indicators should we use to measure progress?

Theme #3 – Building and Maintaining Strong Partnerships

Questions:

- How can the Government of Canada align its Poverty Reduction Strategy so that it supports existing efforts by provinces, territories, municipalities and communities?
- How can we encourage an ongoing dialogue with other levels of government, community organizations, academia and businesses on poverty reduction efforts?

4. Closing remarks/Discussion concludes
5. Group photo (if applicable)
6. End

** Your input will be shared with Jean-Yves Duclos, Minister of Families, Children and Social Development, and will be used to help shape the Poverty Reduction Strategy.*

Invitation

Subject line: You're invited to a community discussion on poverty reduction

Canada is a great country, and we are working hard to ensure that all Canadians receive the support they need to thrive and feel included. However, despite this progress, over 3 million Canadians still live in poverty.

Do you want to help reduce poverty in your community and across the country?

You're invited to attend a community discussion on poverty. The input from this event will be shared with Jean-Yves Duclos, Minister of Families, Children and Social Development, and will be used to help shape the Government of Canada's Poverty Reduction Strategy.

Poverty affects us all. We need your ideas and feedback to help make a difference. Get involved and share your voice.

Date:

Time:

Place:

Please confirm your attendance by **(day), (month) (year)**, by email or phone at **(phone number)**.

An agenda and discussion questions will follow upon confirmation.

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Discussion Notes Template

Poverty Reduction Strategy

Day, Month, Year
Start time – End time

City, Province or Territory

Participants

1. **(Name)**
2. **(Name)**
3. **(Name)**
Title, Organization (if applicable)

Key Themes

- What are the main themes that were discussed during the discussion?

Direction

- Provide summaries of the discussion points rather than a word-for-word account.
- Do not identify comments by contributors (i.e. names or organizations) – instead summarize the feedback from the group as a whole.
- When drafting the summary, use simple and neutral language.
- Make sure participants are aware that by participating they are consenting to, and acknowledging that they have read, understood and agree to the [Privacy Notice Statement](#).

Theme #1 – Communities Experience

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Theme #3 – Building and Maintaining Strong Partnerships

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- How can we encourage an ongoing dialogue with other levels of government, community organizations, academia and businesses on poverty reduction efforts?

Notes taken by:

(Name, Last Name)



(Phone Number)

(Email)

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Social Media Promotion Poverty Reduction Strategy

Tweets	Facebook Posts	Visuals
<p>Want to help #ReducePoverty in Canada? Take this survey!</p> <p>[EHQ Survey LINK: http://esdc-consultations.canada.ca/canadian-poverty-reduction-strategy-survey/survey_tools/individual-survey-poverty-reduction-consultation-online-survey]</p>	<p>Want to help #ReducePoverty in Canada? Take this survey!</p> <p>[EHQ Survey LINK: http://esdc-consultations.canada.ca/canadian-poverty-reduction-strategy-survey/survey_tools/individual-survey-poverty-reduction-consultation-online-survey]</p>	<p>Twitter Visual:</p>  <p>Facebook Visual:</p> 
<p>Let's #ReducePoverty in Canada! Apply now to be part of the Advisory Committee on Poverty</p> <p>[Committee Website LINK : www.canada.ca/en/employment-social-development/programs/poverty-reduction/nomination.html]</p>	<p>Apply now to be part of the Advisory Committee to #ReducePoverty in Canada!</p> <p>We're looking for applicants with a diverse range of expertise in poverty reduction. Learn more about eligibility details.</p> <p>Deadline to submit your application: March 27, 2017 (23:59 PST).</p> <p>[Committee Website LINK : www.canada.ca/en/employment-social-development/programs/poverty-reduction/nomination.html]</p>	<p>Twitter Visual:</p>  <p>Facebook Visual:</p> 
<p>If you have lived experience of poverty in Canada, share your story to help #ReducePoverty in Canada</p> <p>[EHQ 'Share your story' LINK: http://esdc-consultations.canada.ca/canadian-poverty-reduction-strategy-survey/survey_tools/individual-survey-poverty-reduction-consultation-online-survey]</p>	<p>No one deserves to live in poverty. If you have a lived experience of poverty in Canada, we want to hear from you. Share your story to help #ReducePoverty in Canada.</p> <p>Share your story by commenting below or uploading your video, photo or written</p>	<p>Twitter Visual:</p> 

<p>stories]</p>	<p>story to our “Share your story” page. You can also send us a link to your story, video and/or photo—just include @Seniors in Canada / Aînés au Canada in your post and we’ll see it.</p> <p>Your story matters. Your story can make a difference. Your story will inform the Canadian Poverty Reduction Strategy.</p> <p>[EHQ ‘Share your story’ LINK: http://esdc-consultations.canada.ca/canadian-poverty-reduction-strategy-stories]</p>	<p>Facebook Visual:</p> 
<p>Where should we focus our efforts to #ReducePoverty in Canada? Join the discussion forum and share your views</p> <p>[EHQ discussion forum http://esdc-consultations.canada.ca/canadian-poverty-reduction-strategy-discussion]</p>	<p>We want to hear diverse voices from across the country. Participate in our discussion forum and share your ideas on how to #ReducePoverty in Canada</p> <p>[EHQ discussion forum http://esdc-consultations.canada.ca/canadian-poverty-reduction-strategy-discussion]</p>	<p>Twitter Visual:</p>  <p>Facebook Visual:</p> 