



Ontario Society of Senior Citizens Organizations
La Société des Organisations des Citoyens Aînés de l'Ontario

Connect, Learn & Explore

**Employment Conference
& Job Fair for Mature
Job Seekers**



Exhibitor & Sponsorship Package

**Thursday June 13, 2019
10:00 am to 2:00 pm
Edithvale Community Centre
131 Finch Avenue W
North York, ON M2N 2H8**

Ontario Society of Senior Citizens Organizations
La Société des Organisations des Citoyens Aînés de l'Ontario

345 Wilson Avenue, Suite 404 Toronto, ON M3H 5W1
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Charitable Registration Number: 88502 6351 RR0001

Connect with OSSCO!



@OSSCOwellbeing



Ontario Society of Senior Citizens Organizations / *La Société des Organisations des Citoyens Aînés de l'Ontario* (OSSCO) is a network of organizations that supports an aging population to enhance their quality of life through education, consultation and influencing stakeholders.

OSSCO reaches over 500, 000 Ontario seniors and keeps stakeholders and policy developers informed and aware of the needs and interests of older adults across the province.

As leaders in empowerment learning, we are committed to improving the quality of life for Ontario's seniors through:

- Encouraging seniors' involvement in all aspects of society
- Informing older adults on current issues
- Focusing on educational programs to benefit an aging population

Enhancing Economic Opportunities for Older Unemployed Workers Program

With the right tools and knowledge, we believe older unemployed workers can enhance their economic situation. OSSCO offers a program for 50+, as well as newcomers and immigrants with tools for the best opportunities to find employment.

OSSCO's program is designed to meet the needs of older people and this program consists of two parts: 2-Day Job Search Workshop and Employment Networking Group (ENG). The 2-day Job Search Workshop teaches participants to match their skills to an employer's job, and participants learn how to establish and lead a community based Employment Networking Group (ENG).

Participants develop their own customized "tool kit" with resources and information to help enhance their economic opportunities.

The Enhancing Economic Opportunities for Older Unemployed Workers program is funded by the Ontario Trillium Foundation.





EXHIBITOR & SPONSORSHIP OPPORTUNITIES

Building on the success of the Enhancing Economic Opportunities for Older Unemployed Workers program, OSSCO is launching a new signature event that brings together a wide range of employers, services and information from different industries and mature job seekers, newcomers and immigrants.

Connect, Learn & Explore offers job seekers an inclusive environment to explore a variety of career paths and new employment opportunities. It also gives attendees exposure to workshops to continue learning about the employment process. This is a great opportunity for employers, recruiters, HR managers and training organizations to maximize their business profile and exposure.

The job fair is open to job seekers of all ages; however workshops are only for people 50+. As an exhibitor and/or sponsor, you have an opportunity to share information about your company, organization, products and services with our event attendees. Don't miss the opportunity to connect, meet and engage with a diverse group of qualified candidates!

SPONSORSHIP PACKAGES: GOLD, SILVER and BRONZE

	Gold \$3, 000	Silver \$2, 500	Bronze \$2, 000
Advertisement in the event program guide: Full Page	X		
Advertisement in the event program guide: Half Page		X	
Advertisement in the event program guide: Quarter Page			X
Promotion on all social media platforms (FaceBook, Twitter and LinkedIn)	X	X	X
Recognition on OSSCO's event website and registration page, along with link to sponsor website	X	X	X
Recognition on event signage at registration and refreshment tables	Logo	Logo	Name
Featured on looping PowerPoint presentation for educational program space	Logo	Logo	Name
Promotion on OSSCO's Outreach monthly e-newsletter	X	X	X
Priority placement of complimentary exhibitor table (30" X 6') in information fair	X	X	X
Logo featured on all event bags for attendees	X		
Inserts included inside all event bags for attendees	X	X	X
Recognition at all 2019 OSSCO signature events	X		



EXHIBITOR & SPONSORSHIP OPPORTUNITIES

EDUCATIONAL PROGRAM SPONSORS: WORKSHOP & PANEL DISCUSSION EXPERTS

Connect, Learn & Explore includes an educational program component specifically for adults 50+. As an educational program sponsor, you can reach a diverse audience while sharing valuable information and knowledge to benefit mature job seekers.

Educational program sponsors receive:

- Complimentary exhibitor table (30" X 6' – rectangular table) and white table cloth
- Recognition on OSSCO's event website and event program guide

	Early Bird Rate (Until April 1, 2019)	Regular Rate (After April 1, 2019)
Workshop Session	\$400	\$450
Panel Discussion	\$350	\$400

EXHIBITOR OPPORTUNITIES

Connect, Learn & Explore includes a job fair showcasing a wide range of employers, services and information from different industries of interest to mature job seekers, as well as newcomers and immigrants. Exhibitors have an opportunity to meet, recruit and engage with qualified candidates. The job fair is open to the public to provide an exciting environment for networking and engagement regardless of age.

Exhibitors will receive:

- One exhibitor table (30" X 6'), white table cloth and two standard chairs for display area
- Complimentary listing in the event program guide
- Complimentary refreshments (coffee, tea or water and light refreshments)

	Early Bird Rate (Until April 1, 2019)	Regular Rate (After April 1, 2019)
Non-Profit	\$75	\$100
Business	\$250	\$300



EXHIBITOR & SPONSORSHIP OPPORTUNITIES

ADVERTISING OPPORTUNITIES

Connect, Learn & Explore includes an event program guide and event bag for all attendees. Add an advertising component, either with our event program guide or event bag to expand your marketing and sales reach.

Program Guide Advertisement:

	Early Bird Rate (Until April 1, 2019)	Regular Rate (After April 1, 2019)
Full Page (Colour)	\$700	\$750
Half Page (Colour)	\$500	\$550
Quarter Page (Colour)	\$250	\$300
Business Card (Colour)	\$150	\$200

Event Bag Inserts:

	Early Bird Rate (Until April 1, 2019)	Regular Rate (After April 1, 2019)
Bag Insert	\$200	\$250



REGISTRATION FORM

EXHIBITOR/SPONSORSHIP REGISTRATION FORM

Yes! We will participate in 'Connect, Learn & Explore: Job Fair for Mature Job Seekers' on Thursday June 13, 2019 at Edithvale Community Centre (North York, ON).

Organization Name:		
Mailing Address:		
City:	Province:	Postal Code:
Organization Website:		
Contact Person (Full Name):		
Title/Position:		
Telephone:	Email:	

Sponsorship Package (Please select: <input checked="" type="checkbox"/>)		
Gold Sponsor \$3,000 <input type="checkbox"/>	Silver Sponsor \$2,500 <input type="checkbox"/>	Bronze Sponsor \$2,000 <input type="checkbox"/>

Educational Program Sponsor (Please select: <input checked="" type="checkbox"/>)	
Workshop Session \$400 (Early Bird) \$450 (Regular) <input type="checkbox"/>	Panel Discussion \$350 (Early Bird) \$400 (Regular) <input type="checkbox"/>

Exhibitor Opportunities (Please select: <input checked="" type="checkbox"/>)	
Non-Profit \$75 (Early Bird) \$100 (Regular) <input type="checkbox"/>	Business \$250 (Early Bird) \$300 (Regular) <input type="checkbox"/>

Advertising Opportunities (Please select: <input checked="" type="checkbox"/>)			
Program Guide Advertisement			
Full Page (Colour) \$700 (Early Bird) \$750 (Regular) <input type="checkbox"/>	Half Page (Colour) \$500 (Early Bird) \$550 (Regular) <input type="checkbox"/>	Quarter Page (Colour) \$250 (Early Bird) \$200 (Regular) <input type="checkbox"/>	Business Card (Colour) \$150 (Early Bird) \$200 (Regular) <input type="checkbox"/>
Event Bag Inserts \$200 (Early Bird) \$250 (Regular) <input type="checkbox"/>			



REGISTRATION FORM

EXHIBITOR/SPONSORSHIP REGISTRATION FORM

PAYMENT (Please select: <input checked="" type="checkbox"/>)
TOTAL Amount Due + HST (13%) _____
Cheque Enclosed <input type="checkbox"/>
*Payable to Ontario Society of Senior Citizens Organizations *Mailed to 345 Wilson Avenue, Suite 404, Toronto ON M3H 4W1 Attn: Communications & Programs Specialist
Credit Card: VISA ONLY <input type="checkbox"/>
Name of cardholder: _____
Card Number: _____ Expiry Date: _____
Signature: _____

To confirm participation, exhibitors and sponsors must complete and submit this registration form (page 5 & 6) with payment (by cheque or VISA) by May 1, 2019.

Registration form and payment can be submitted to the Communications & Programs Specialist by:

- Email: communications-programs@ocsko.ca
- Fax: (416) 785-7361
- Mailed to OSSCO: 345 Wilson Avenue, Suite 404, Toronto, ON M3H 5W1
Attn: Communications & Programs Specialist

